

**Summary of Actions Taken to Comply with Manufacturer's Computer Equipment Recycling Plan
For the period of July 1, 2010 – June 30, 2011**

**Iomega Corporation
3721 Valley Centre Drive, Suite 200
San Diego, CA 92130**

Equipment Collection

Iomega currently offers a free mail-back program for residents of North Carolina. A customer who has decided to discard an Iomega-branded product is able to:

- Go on-line at www.iomega.com/recycle
- Enter the product's serial number to validate that the product is indeed an Iomega-branded device.
- Receive back, for any validated product, an appropriately addressed electronic pre-paid UPS shipping label.
- The shipping label is addressed to a designated recycling facility contracted by Iomega for this purpose.
- Drop off the package at a UPS designated shipping facility, or arrange for pickup of the package by UPS.

The Iomega website (www.iomega.com/recycle) provides suitable guidance regarding the packaging of obsolete products. In addition, the website also provides information on how to remove and backup data files from their Iomega storage device.

Availability of the mail-back program ensures that both rural and urban consumers have an easy way to properly dispose of discarded Iomega products.

Equipment Recycling

The designated recycling facility that receives products mailed-back under this program follows the Responsible Recycling (R2) Practices. Furthermore, Iomega's Quality department carries out periodic audits to assure that these guidelines are being satisfied and that discarded products are being recycled or otherwise disposed of in an environmentally responsible manner.

Consumer Education Program

The principal means that Iomega uses for educating its product customers as to the need for environmentally sound recycling and the ultimate safe disposition of discarded computer equipment is a "recycle" page on its corporate website (www.iomega.com).

The existence, purpose and internet address of this Recycle webpage is described within the original packaging accompanying the product at the time of purchase. As such, Iomega expects the volume of returned products to increase as existence of the mail-back program becomes more widely known.

The Recycle webpage serves as an electronic resource available to all product customers. It provides the following useful information:

- Explains the need for, and the environmental and societal value of, sound recycling, treatment and disposal of discarded computer equipment.
- Describes in a step-by-step fashion how the customer can arrange for recycling of his/her lomega product.
- Details suggested procedures for removing any personal or proprietary data that may be on the product, prior to shipment for recycling.
- Lists a toll-free telephone number (1-877-658-0999) that they can call and leave a message regarding specific questions or concerns they may have about the product recycling process. Messages are returned by an lomega representative within 1 business day.